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Summer Infant Strolls into a New Category at the ABC Show

Summer Launches a New Line of Strollers with Revolutionary Fold

North Smithfield, RI (September 10, 2006) – What is lightweight, stylish, roomy - yet compact, and folds like a dream? Why the new line of QuickSmart™ Easy Fold Strollers coming this Fall from Summer Infant! Well known for its strength in many infant product categories, Summer Infant is focusing on fulfilling the need for a portable stroller that fits today's busy lifestyles. From doctor's appointments, to travel by train, plane, or automobile, to quick trips to the store, and vacations near and far, this stroller is the perfect answer to expediently transporting a child without compromise.

Priced from \$99.99 to \$119.99, depending on added features, the new QuickSmart Easy Fold Stroller is the intelligent solution to every parent's wish list. This stroller provides all of the benefits of a full size stroller, yet folds so compactly it can fit in an overhead bin of an airplane. There is also no need to take Origami classes to fold this stroller, because with a swift movement, it collapses in and over itself. Pull it closed and you get a trim little 21" x 21" x 9" square. "With extraordinary style and grace, the new QuickSmart Easy Fold Stroller sets itself apart based on its extremely portable nature," states Jason Macari, President and CEO. "We are proud to offer a stylish and graceful choice to consumers; one that makes taking their child along on trips a truly convenient experience."

The new QuickSmart Easy Fold Stroller is revolutionary not only in its compact nature, but also in the fluid maneuverability of its wheel base. The frame guarantees easy turns, simple negotiation of tight corners and narrow passages, and a superb support structure for up to 40 lbs. Yet the alloy frame of this stroller only weighs 12 lbs.! Additional standard features include 8" single rear braking wheels and 3" dual front swivel wheels, a 5 point safety harness, full retractable canopy, 2 storage compartments, and a 2-position recline seat. Upgrades include a weather shield and carry bag.

Extreme stability, smooth turning, and easy fold and unfold, all combine to make this stroller an absolute must-have for parents seeking the perfect travel companion whether crossing the globe or taking a trip to the mall. And as always, you can depend on Summer to uphold its promise of "delivering the best for you and your baby."

About Summer Infant, Inc.

Summer Infant, Inc. is a premium supplier of juvenile products for today's parents and caregivers. Founded in 1984 with the invention of the baby bouncy seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant has introduced new products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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