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FOR IMMEDIATE RELEASE

Summer Infant™ Awarded Prestigious NAPPA Honors for Infant Support and Activity “3-Stage Super Seat”

Woonsocket, RI (April 2, 2008) – Summer Infant, a leader in premium juvenile products, today announces that its category-defining product, 3-Stage Super Seat, has won the 2008 National Parenting Publications Awards (NAPPA) Honors in the Parenting Resources Competition.

Summer Infant garnered the Honors Award for the **3-Stage Super Seat**, a product designed to support and entertain children aged 4 months to 4 years. This product defines a new category in infant support and activity by providing three stages of development all in one product: an infant support seat, a floor time activity seat and a booster seat.

“Summer Infant is proud to be acknowledged by such a wonderful and distinguished program like NAPPA,” said Steve Gibree, Executive Vice President of Product Development. “We are especially pleased to have the 3-Stage Super Seat win this honor. This cutting-edge product, offering parents value and longevity as well as entertainment for their children, is a great example of Summer’s dedication to bring the best to caregivers today. It also reaffirms our commitment to create appealing and secure products that simultaneously engage children.”

For the past eighteen years, the National Parenting Publications Awards have been recognizing hundreds of products that exhibit the best in learning and entertainment for juvenile product categories such as toys, books, music, etc. Exhibited through the popular parenting site, *Parenthood.com*, the NAPPA Awards are determined by an independent panel of expert judges with strict criteria for product review.

About Summer Infant, Inc.

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today’s parents and caregivers. Founded in 1984 with the invention of the baby bouncy seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of “Delivering the Best for You and Your Baby” is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, strollers, large furniture and more that exceed consumer’s standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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