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FOR IMMEDIATE RELEASE

Seeing and Hearing is Believing in Summer Infant's Baby Monitors

New and Proven Technology to Keep in Touch

North Smithfield, RI (May 8, 2006) – Summer Infant and baby monitors go hand-in-hand. Summer has not only incorporated the newest digital technology for greater security and private transmitting into their monitors, but also stayed true to their years of experience with proven product success. Their lineup contains everything parents are looking for in the perfect tool to keep in touch. An updated blend of classic and modernized aesthetics is just what today's nurseries need. Streamlined angles, stylish lines, and fresh colors, make these new monitors perfectly complete from the inside out.

"Summer has been listening to moms and dads and has developed several monitors that meet the needs of today's parents," states Jason Macari, President and CEO of Summer Infant. Scanning options are now available for multiple children, rooms, or birth families – a growing phenomenon. Remote operation is also a new feature making monitoring baby both convenient for parents and non-distracting to baby; taking "don't ever wake a sleeping baby" to a whole new level!

From audio only, to audio and video options, Summer is putting forth nothing but the best of the best.

AUDIO MONITORS

NEW! Secure Sounds™ Multi-Room Digital Monitor (02310) – Gone are the days of constantly moving the monitor around. With the Multi-Room Digital Monitor, parents can monitor TWO different rooms at the same time. The receiver automatically scans between both transmitters allowing parents to monitor two rooms or two children through one Parent's Unit. Scanning occurs every 8 seconds and the color coded LED lights lets parents know which room is being monitored or needs attention. Includes all of the other great features you would find in a must-have baby monitor. The range is impressive as well at 900'. With digitally encoded 2.4GHz technology and 14 channels for the best possible connection, the transmissions are both secure and private.

- Bottom line: Great for monitoring two rooms or two children.
- Available in August for a suggested retail price of \$59.99

NEW! Secure Sounds™ Digital Audio Monitor (02300) – Summer believes digital technology should be made available to everyone. New this year is a great basic, yet fully functioning, Secure Sounds™ Digital Audio Monitor. 14 channels for the finest possible connection, 900' range, and out-of-range audible indicator give this monitor the absolute best of the basics. Unwanted interference and non-secure transmissions of sound are a thing of the past with digitally encoded 2.4 GHz technology. With this monitor, every sound that is made between the baby's unit and the parent's unit is *only* heard by the parents. This is the perfect basic monitor with today's technology, at a perfectly basic price.

- Bottom line: Digital technology at a fraction of the cost.
- Available in August for a suggested retail price of \$39.99

Secure Sounds™ 2.4 GHz Digital Monitor (02170) – The premium version of Summer's basic Digital Audio Monitor. Parent's unit also includes a recharging base and rechargeable battery. Baby's unit includes a back-up battery pack in case of a power failure. Great aesthetics with clean lines and today's silver accenting for a modern nursery look in keeping with baby's hip digital world!

- Bottom line: Premium digital technology and rechargeable!
- Available now for a suggested retail price of \$49.99

- MORE -

Baby's Quiet Sounds™ Healthy Nursery Baby Monitor (02114) – Keep a close watch on baby while supporting a worthy cause. A portion of this product's sales are donated to the First Candle/SIDS Alliance organization as part of their "Gifts the Give" program. Research findings indicate that overheating your baby with too much clothing or too warm of a room temperature may increase the risk of Sudden Infant Death Syndrome. This 900 MHz audio and health monitor lets parents monitor their baby's sounds and room environment remotely. The Parent's Unit features an LCD display that shows the current, high and low temperature and humidity readings in the baby's room; ensuring that baby is comfortable and secure.

- Bottom line: A great way to monitor baby's sleeping environment and support a worthy cause.
- Available now for a suggested retail price of \$39.99

VIDEO MONITORS

NEW! Day & Night Color Video Monitor with Baby's Crib Soother (02280) – You hear your baby cry and now you can respond immediately with a monitor packed full of comforting options. This monitor allows you to visually see what the problem is both day and night, and then the crib soothing feature gives you the choice of how to respond - remotely. Activating a peaceful lullaby or nature sound may be the solution. Or the parent may choose to calm baby with gentle vibrations. Additionally, the steady glow of a nightlight may be used to do the trick. Again, all of these features can be activated remotely and in a customized combination. The Day & Night Color Video Monitor with Baby's Crib Soother provides a variety of solutions as to how to effectively comfort your child; letting your baby know you are always there!

- Bottom line: Remote operation to monitor AND comfort baby.
- Available in February for a suggested retail price of \$189.99

Day & Night Dual Scanning Video Monitor (02160) – With Dual Scanning, this monitor is perfect solution for parents who wish to monitor two rooms and/or two children at the same time. This monitor includes two cameras with Auto-Scan feature; automatic 5-second scanning between rooms. 2.4 GHz technology and four channel selection provides the best in clarity and range. Night vision allows parents to see baby in a darkened room, and a convenient video on/off button that keeps mom and dad in touch, but without unnecessarily disturbing their sleep.

- Bottom line: Great for visually monitoring two rooms or two children.
- Available in October for a suggested retail price of \$149.99

Baby's Quiet Sounds™ Handheld Video Monitor – When portability is key, look no further than the *Baby's Quiet Sounds™ Handheld Video Monitor with Night Vision (02100)* and the *Baby's Quiet Sounds™ Color Video Monitor (02090)*. The former features a 1.8" color LCD screen and the latter a 2.5" screen. Both put parents at ease by giving them a small lightweight receiver with belt clip to have baby in sight every moment. Each one offers all of the features of the larger video monitor and also includes a rechargeable battery that lasts up to 10 hours. Power saver feature times out after 3 minutes.

- Bottom line: Extremely portable, lightweight receiver to keep at your side.
- Available now for a suggested retail price of \$169.99 and \$199.99 respectively

About Summer Infant, Inc.

Summer Infant, Inc. is a premium supplier of juvenile products for today's parents and caregivers. Founded in 1984 with the invention of the baby bouncy seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant has introduced new products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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