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Summer Infant™ Adds Flat Screen Technology, Remote Soothing Capabilities and Energy Efficiency to Baby Video Monitoring Systems

Woonsocket, RI (March 12, 2008) – Continuing its commitment to bring state-of-the-art products to parents and caregivers, Summer Infant, a leader in premium juvenile products, today announces the availability of two new video monitors: **The Day and Night Color Flat Screen Video Monitoring System** and **The Day and Night Color Video Monitor with Baby's Crib Soother**. These two systems offer the latest in superior technology and design to keep parents and children in touch. All Summer Infant monitor adapters have earned the Energy Star® seal of approval, indicating that they are energy-efficient, money saving products.

"Summer Infant continues to bring cutting-edge innovation to baby video monitoring systems with these two new products, and at the same time, also offers parents more energy-efficient solutions," said Jason Macari, President and CEO of Summer Infant. "Our new monitors include features such as remote operation, digital technology and flat screen design -- all with Energy Star approvals. Now caregivers can keep a close watch on their babies and can feel good about the energy efficient choices they have made."

The Day & Night Color Flat Screen Video Monitoring System (SRP \$219.99, includes an extra audio monitor unit), Day & Night Color Flat Screen Video Monitor (SRP \$189.99-\$199.99) from Summer Infant offers the latest in flat screen technology for your video monitor. This innovative new monitoring system allows parents to easily view their baby on a large 7" flat screen video unit. The screen can be securely mounted under a cabinet with the bracket included in a convenient, non-permanent fashion. This is great for keeping an eye on baby while in the kitchen, yet it can be easily removed for nightstand viewing. It can also be placed on any countertop or flat surface if mounting isn't an option. Included is a baby's camera unit, which comes equipped with night vision, so parents can view their baby either during the day or at night. The camera also has a wall mounting option so parents can achieve the best viewing angle. Some models also include an extra parental audio unit with belt clip for portability.

The Day & Night Color Video Monitor with Baby's Crib Soother (SRP- \$199.99) from Summer Infant features digital technology, which eliminates interference and provides a secure and clear transmission. With the innovative Crib Soothing unit, this monitor allows parents to hear their baby's cry and respond immediately with a range of comforting options. Parents can see what the problem is both day and night, and can then respond remotely by activating a peaceful lullaby or a nature sound as the solution, or choose to calm the baby with gentle vibrations or the steady glow from the nightlight. All features can be activated while the parent is in the next room with customized combinations to comfort their child; letting him know they are always there!

ENERGY STAR® is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping to protect the environment through energy efficient products and practices. All of Summer Infant monitor adapters have been designed to promote energy efficiency. Consumers will find the Energy Star approval rating on each of its monitors.

About Summer Infant, Inc.

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today's parents and caregivers. Founded in 1984 with the invention of the baby bouncy seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, strollers, large furniture and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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