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Summer Infant's Baby Monitors Are Tried and True

The Leader in Video Monitors Keeps Parents and Children in Touch

Woonsocket, RI (April 22, 2007) – For complete peace of mind, one of the most important tools a new parent can own is a video monitor. Next to that, is the knowledge that the video monitor they have chosen has proven itself in the marketplace and in consumer's minds. Summer Infant™ has done just that in this category with some of the number one selling video monitors available. So a parent can rest assured that not only did they pick the right tool for keeping in touch with their baby, but also chose the right brand.

The **Day & Night Handheld Color Video Monitor (02090, SRP \$169.99)** has been a dependable performer for many years now. Millions of parents have come to rely on this portable video device to observe and cherish every moment of their child's life from an unobtrusive vantage point. It provides a comfort level matched by few other juvenile products. It also gives both the child and parent quality time alone, yet always visually and audibly in touch 24/7. This exceptional monitor has a 1.8" color LCD screen for the best picture, and night-vision so parents can keep a watchful eye on their baby – even in a darkened room. Other features include 900 MHz technology for superior clarity, 350' range, and a convenient video on/off button for audio only option at night, so parents can rest peacefully, yet still be immediately alerted to baby's cries.

In keeping with their tried and true philosophy, Summer Infant's **Day & Night Video Monitor (02220, SRP \$99.99)** is based on the same electronic design as Summer's very first monitor. This particular design has clearly demonstrated itself to be a consistent winner in millions of nurseries around the globe...and without fail. The revolutionary aesthetic redesign and upgrades in this new version have taken it to another level. It is equipped with a larger 5" picture display and a flat front panel design reminiscent of the latest television and monitor designs. Also noteworthy is the installation of a new glass lens which minimizes any picture distortion. The Day & Night Video Monitor operates on 900 MHz technology and features night-vision so parents can see baby at all hours of the day – and night!

Lastly, Summer Infant also has a few established performers in the audio monitor segment. Consumers who are tired of the same old color palette in monitors will be thrilled to see the sleek silver, chicly styled **Secure Sounds™ 2.4 GHz Digital Monitor (02170, SRP \$49.99)** is now being joined by hip black, pink, and green colored versions. Based on digital technology, this monitor doesn't get by on looks alone. Digital technology is smart technology. It allows for a secure and private transmission between the parent's unit and the baby's unit – so all they hear is each other. Rechargeable too! Also comes in a two receiver version, **Secure Sounds™ 2.4 GHz Digital Monitor with Two Receivers (02320, SRP \$69.99)** so mom *and* dad can either monitor the baby together or so one receiver can be kept bedside and one moved throughout the house.

About Summer Infant, Inc.

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today's parents and caregivers. Founded in 1984 with the invention of the baby bouncy seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, strollers, large furniture and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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