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## Portable Baby Comfort and Convenience from Summer Infant™

### ***New On-the-Go Products Aimed at Making Baby Comfortable and Parents Lives Easier***

**Woonsocket, RI** (April 22, 2007) – With so many directions, and so little time and hands to do it all, Summer Infant™ is introducing some great new products that will keep baby entertained and comfortable. Three new items in the lineup perform in such a manner as to ease parent's hectic lives and were specifically designed to be perfect travel companions. Smart, compact, comfortable, functional, entertaining, and travel friendly, is what they are all about. So whether a trip up North is in the plans, or whether mom needs something to bring to Grandma's house every Sunday for dinner, these are the right products for them.

The ***Go-Go Baby Bouncer (01430, SRP \$24.99)*** is the perfect bouncer for baby on the go. This fully featured, full-size, comfortable bouncer seat is designed to accommodate travel with ease. The beauty lies within its compact flat fold; making it a sure fit in suitcases and even the smallest car trunk. It also comes with a smart travel bag to keep it clean and ready-to-go at a moment's notice. At only 6 lbs., it has a wonderful lightweight portability. Entertainment and soothing features include a 3-position toy bar, 3 toys, vibration, and melodies.

Along the lines of cradling comfort is the new ***Mother's Touch™ Deluxe Travel Swing (23030, SRP \$59.99)***. With sweeping graceful motion, this swing is meant to soothe even the most restless baby. Baby also can solely activate the toy bar with lights and toys for interaction. It is also the first mini swing to offer both A/C adapter power and battery operated power options. Delivering on comfort and functionality this swing features 3 musical melodies, 2 nature sounds, and womb sound. Parents can control the swings many options and tailor them to their child's particular likes; such as a volume control, timer, 3-position recline, and 6 swing speeds. Compact fold and carry handle deliver on the promise of complete portability!

Include your toddler in dining with you at home or at a restaurant with the new ***Deluxe Comfort Folding Booster Seat (13050, SRP \$19.99)***. Built for trekking here and there, this handy little booster seat has many attributes that make it a must-have choice for today's parents. The ultra compact design folds up neat and tidy for storage and easy transport. Yet is also includes many options found in full-size highchairs. These include a 3-position full-size tray that is removable and dishwasher safe. A removable and machine-washable seat pad for spaghetti dinners! A high seat back and 2 level height adjustment for comfort.

So whether baby is living in a little apartment or the home is lacking space in general, these items are sure to make parents lives more manageable and less cluttered – without compromising baby's comfort. If baby is also up for a trip, albeit short or long, Summer Infant is happy to provide the necessary gear that exemplifies simple, uncomplicated functionality.

#### *About Summer Infant, Inc.*

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today's parents and caregivers. Founded in 1984 with the invention of the baby bouncy seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, strollers, large furniture and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at [www.summerinfant.com](http://www.summerinfant.com) or call 1-800-268-6237.

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