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FOR IMMEDIATE RELEASE

Summer Infant™ Gates Are a Perfect Fit for Keeping Kids Safe

Pressure and Hardware Mounted Choices in a Variety of Styles and Sizes

Lincoln, RI (May 23, 2005) – The folks at Summer Infant™ realize that children have their own agenda once mobility becomes a fun new game for them. To keep kids safe and provide them with a child-friendly environment, Summer offers several solutions based on need. This year's lineup reflects the many varying home styles and layouts parents are faced with in making the right choice. Will it fit the large opening in my contemporary home? Have any improvements been made to make gates even safer? Can I find a gate that is secure and strong, yet blends with my décor? Why yes!

PROBLEM: LARGE OR UNUSUAL OPENING. SOLUTIONS:

NEW! Sure and Secure™ Super Wide Custom Fit Gate – Many of today's newer homes have large openings separating the kitchen and Great Room. The kitchen is no place for little ones when dinner is being made, so this new Super Wide gate has you covered. This is the first gate to fit openings up to 12' with no extra purchase necessary. Hardware mounted, it also features a convenient walk-through door. And if your problem isn't span but an odd opening, Summer has you covered there too. This gate can easily be configured to accommodate unparallel walls, corner off a section of a room, or put two together to make a large playard. Great styling and soft tone-on-tone color scheme as well!
- Available in August for a suggested retail price of \$99.99

Sure and Secure™ Expansion Gate – We have listened and improved this best-seller to be, well, the best! Hardware mounted and made of strong and durable metal. Now includes metal hinges for superior strength and a supportive footing. It includes three panels so no extra purchase is necessary. The *Expansion Gate* can be mounted at the top-of-stairs and set to swing in one direction, or both directions for other installations.
- Available now for a suggested retail price of \$59.99

PROBLEM: CAN A GATE BE MADE EVEN SAFER? SOLUTIONS:

Sure and Secure™ Extra Tall Walk-Thru Gate – Summer raised the bar on this one – literally! They added height to make this gate even safer. From parents trying to step over standard gates and falling, to kids climbing over them, to making it next to impossible for Rover to jump it like a hurdle, this gate securely mounts via pressure and stands at an impressive 36" tall when installed. Includes all of the standards you would expect, such as an automatic door swing and lock, extra extensions, and simple one-handed operation.
- Available now for a suggested retail price of \$59.99

Sure and Secure™ Extra Tall Top-of-Stairs Gate with Alarm – Children are fascinated with stairs, yet still don't understand the effects of gravity! This product was born from several needs. The first is to protect children on stairs, the second is to dissuade them from climbing over standard height gates, the third for when they learn to open the gate themselves, and lastly, for when someone has unintentionally left the gate open or ajar. The first two needs were addressed by increasing the gate height. For the last two needs Summer installed an audible alarm that sounds if the gate is either tampered with or not completely closed. The alarm can also be easily de-activated or overridden by an adult. White metal styling is a great match for stair railings – often creating one seamless design.

- Available now for a suggested retail price of \$59.99

PROBLEM: I JUST WANT A SIMPLE GATE THAT IS EFFECTIVE AND STYLISH! SOLUTIONS:

NEW! Deluxe Wood Doorway Gate – When parents just have a simple, standard doorway opening, this is a stylish and simple solution. Made of furniture grade hardwood, this premium looking gate features all of the standard bells and whistles parents expect. The gate is pressure-mounted, has a walk-through auto-closing door, and one-handed operation. With kids come brightly colored plastics; this gate will help to balance things out!

- Available in August for a suggested retail price of \$49.99

Sure and Secure™ Deluxe Wood Walk-Thru Gate – Made of furniture grade hardwood, this gate is similar in features to the new *Deluxe Wood Doorway Gate* yet includes two extensions to accommodate wider doorways.

- Available now for a suggested retail price of \$59.99

NEW! Secure Hardware Mount Metal Gate – With a clean white metal design, this gate is a staple item in any household. Hardware mounted with metal hinges for superior strength, its design and function serve standard and wider sized doorways. It can also be mounted at the top of the stairs and set to swing in one direction for safety. Its genius is in its simple design!

- Available in September for a suggested retail price of \$49.99

About Summer Infant, Inc.

Summer Infant, Inc. is a premium supplier of juvenile products for today's parents and caregivers. The Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant has introduced new products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails and more that exceed consumer's standards. In addition to the Summer Infant brand name, their portfolio includes other trusted brands such as Safe & Secure™, Sure and Secure™, Baby's Quiet Sounds™, Mother's Touch™, and Parents®. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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