



CONTACTS:
Summer Infant
Cynthia Barlow
401-334-9966 x29
cbarlow@summerinfant.com

First Candle/SIDS Alliance
Laura Reno
800-221-7437
laura.reno@firstcandle.org

FOR IMMEDIATE RELEASE

Summer Infant Supports Leading Infant Health Organization

Percentage of Sales Donated to First Candle/SIDS Alliance

Lincoln, RI (February 10, 2005) - In an effort to create awareness and raise funds to support the fight against Sudden Infant Death Syndrome (SIDS), Stillbirth and other causes of infant death, Summer Infant has partnered with First Candle/SIDS Alliance as part of their "Gifts That Give" program to raise much-needed dollars for First Candle's programs of research, education, advocacy and family support services.

A percentage of sales from the company's *Baby's Quiet Sounds™ Healthy Nursery Monitor* will be donated to First Candle/SIDS Alliance, the nation's leader in the field of infant health and survival. Jason Macari, President of Summer Infant states, "this is an important partnership for us. Not only do we feel this is an important issue that needs to be addressed, but also are delighted to help fund this worthy cause by donating a portion of our *Healthy Nursery Monitor* sales to the First Candle/SIDS Alliance organization."



Research findings indicate that overheating your baby with too much clothing or too warm of a room temperature may increase the risk of SIDS. Parents are encouraged to set the room temperature to whatever they find comfortable and layer the baby's clothing/sleepwear to keep the baby at a comfortable temperature without the use of loose blankets in the crib.

The *Baby's Quiet Sounds Healthy Nursery Baby Monitor* is a 900 Mhz audio and health monitor that lets parents monitor their baby's sounds and room environment remotely. The parent's unit features an LCD display that shows the current, high and low temperature and humidity readings in the baby's room. It also has a timer for feeding and medications schedules, rechargeable battery, and a nightlight for checking on baby in a darkened room. As an added bonus, consumers will receive critical life-saving messages on reducing the risk of infant death on the *Healthy Nursery Monitor* packaging.

"First Candle/SIDS Alliance is pleased to have Summer Infant as the newest partner in our *Gifts That Give* program," says Development Director Jennie Boden. "This innovative new program provides consumers with an added bonus for their gift giving, and companies and their employees can feel good knowing they are helping make a difference in the lives of families throughout the United States."

About Summer Infant, Inc.

Summer Infant, Inc. is a premium supplier of juvenile products for today's parents and caregivers. The Company is based on the philosophy that innovation is a key attribute in driving new product development. Accordingly, Summer Infant has introduced new products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails and more that exceed consumer's standards. In addition to the Summer Infant brand name, their portfolio includes other trusted brands such as Safe & Secure™, Sure and Secure™, Baby's Quiet Sounds™, Mother's Touch™, and Parents®. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

About First Candle/SIDS Alliance

First Candle/SIDS Alliance is a national, nonprofit, health organization dedicated to promoting infant health and survival during the prenatal period through age two, while at the same time providing compassionate grief support to those experiencing an infant death. For more information on reducing the risk of infant death, local bereavement services or to make a donation, please call 1.800.221.7437 or visit First Candle on-line at www.firstcandle.org. For more information on First Candle's Gifts That Give Program, please contact Boden at 800.221.7437.

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